



After Fund-Raising Gala and Clinic Featuring First Lady Michelle Obama, U.S. Soccer Foundation and Sport Court® Will Donate Soccer Fields to Urban Youth.

Washington, D.C. (PRWeb), March 4, 2010—When the U.S. Soccer Foundation holds its fund-raising gala on Thursday, March 4, beneath a wide-span tent at City Center (11th and H St. NW) in the heart of D.C., the flooring provided for the event by Sport Court® will have three lives.

First it will serve as the flooring for hundreds of diners at the gala who will be addressed by Archbishop Desmond Tutu and entertained by comedian Drew Carey. The colorful Sport Court PowerGame® surface will be set up to look like two separate soccer fields side-by-side.

And when dinner's over and everyone's gone home, the 17,600 square feet of Sport Court's surface will be the site of a soccer clinic the next day where First Lady Michelle Obama will join the U.S. Soccer Foundation to highlight the Let's Move! campaign and the importance of children getting 60 minutes of active play each day. This event will expand outreach and participation in youth soccer and education efforts on the importance of eating well and staying active.

After the clinic, the surface will be separated into two futsal pitches and will be donated to urban soccer organizations in the U.S.

The U.S. Soccer Foundation, the Charitable Arm of Soccer in the U.S., will disassemble and ship the courts to their final destinations.

The U. S. Soccer Foundation provides grants focused on developing players, coaches and referees and building or enhancing fields and soccer complexes, with a special emphasis on youth in economically disadvantaged urban communities.

Sport Court has provided the custom, portable playing surfaces being used during the annual Homeless USA Cup, one of the projects supported by the U.S. Soccer Foundation.

The gala site, at H and 11th NW in Washington, D.C., is also the site where the Homeless Soccer Cup has been played the last two years.

“Sport Court is pleased to be a supporter and partner in the U.S. Soccer Foundation’s dynamic programs,” said Ron Cerny, President and CEO of Connor Sport Court International, headquartered in Salt Lake City.

“The event also demonstrates the versatility and attractiveness of our courts,” Cerny added.

Representing Sport Court at the gala will be Mr. Cerny and Joel McCausland, Director of Sport Court Products.

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About the U.S. Soccer Foundation

The U.S. Soccer Foundation was established in 1994 to manage the surplus funds generated by the 1994 FIFA World Cup held in the United States. As the Major Charitable Arm of Soccer in the U.S., the Foundation has invested more than \$48 million in the game, supporting hundreds of projects in every state in the country. The Foundation provides grants focused on developing players, coaches and referees and building or enhancing fields and soccer complexes, with a special emphasis on youth in economically disadvantaged urban communities. For more information, or to donate online, please visit www.ussoccerfoundation.org.

For information on the U.S. Soccer Foundation please contact Meredith McClure, U.S. Soccer Foundation, 202-872-6662, mmcclure@ussoccerfoundation.org.

About Connor Sport Court International

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Connor sports floors have established themselves as the standard for professional and elite sports since the company was founded in 1872. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court is proud to be the only sports surfacing company in the world that is independently audited and verified as “Zero Waste” and fully ISO 9001:2008 certified. Sport Court is the Official Futsal Court of the United States Soccer Foundation.

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